



SABIN PRADHAN

SEO SPECIALIST | 1 YEAR OF HANDS-ON
EXPERIENCE

CONTACT

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CORE SKILLS

- Keyword Research
- On-Page SEO
- Technical SEO
- Local SEO
- SEO Audits
- Content Optimization
- Internal Linking
- Competitor Analysis
- Off-Page SEO
- Google Business Profile

SEO TOOLS

- Google Search Console
- Google Analytics 4
- Ahrefs
- Rank Math
- WordPress
- Elementor
- PageSpeed Insights
- Google Keyword Planner

EDUCATION

+2 Management
Computer Science
[College Name]
[Graduation Year]

LANGUAGES

- Nepali - Native
- English - Working Proficiency

PROFESSIONAL PROFILE

SEO Specialist with 1 year of practical experience in keyword research, on-page SEO, technical SEO, local SEO, content optimization, WordPress, client communication, and SEO reporting. Worked on real client projects across real estate, education consultancy, and trekking/tourism, with a focus on search intent, website structure, visibility, and sustainable organic growth.

PROFESSIONAL EXPERIENCE

SEO Specialist | Digital Raghu

1 Year of Experience

- Conducted keyword research, search intent analysis, and competitor research for client websites.
- Optimized page titles, meta descriptions, headings, URLs, images, content, and internal linking.
- Reviewed indexing, crawlability, broken links, page structure, and performance-related SEO issues.
- Handled client communication and SEO reporting, sharing progress updates, performance insights, completed tasks, and next-step recommendations.
- Supported local SEO through Google Business Profile optimization and location-focused keyword targeting.
- Worked on backlink research, outreach, content planning, and off-page SEO activities.

SELECTED PROJECT EXPERIENCE

Real Estate SEO - Property and service-page keyword research, on-page optimization, internal linking, and WordPress SEO.

Education Consultancy SEO - Commercial and informational keyword research, landing-page optimization, content structure, and metadata.

Trekking & Tourism SEO - Destination and trekking-package SEO, blog optimization, search-intent mapping, and backlink outreach.

WHAT I BRING

- Hands-on experience with real client websites rather than only theoretical SEO knowledge.
- Ability to connect keyword research, content, technical fixes, local SEO, and business goals.
- Comfortable working in WordPress, coordinating SEO tasks, communicating with clients, and reporting results across different industries.

Portfolio / work samples available on request